

**“I am convinced that if we as a society work diligently in every other area of life and neglect the family, it would be analogous to straightening deck chairs on the Titanic.”**

**— Stephen R. Covey**

*The 7 Habits of Highly Effective Families*

### Training in Turbulent Times

It’s no secret that many families today are in trouble. *The 7 Habits of Successful Families* workshop offers a much needed framework for applying universal, self-evident principles that enable family members to communicate their challenges and overcome them successfully together.

#### Participants will learn how to:

- Apply an “Inside-Out Approach” to problem solving and goal creation.
- Resolve differences in marriage and family relationships by creatively cooperating together.
- Establish a better work/life balance.
- Build and rebuild relationships of trust and love at home and in their extended families.
- Become more effective in raising emotionally healthy and empowered children.
- Create family traditions, unity, and a “nurturing family culture.”
- Employ the skills of Empathic Listening and synergy.
- Individually commit to becoming a nurturing “transition person” at home and with extended family.
- Learn to discipline and motivate children effectively.



### Delivering on the Promise

*The 7 Habits of Successful Families* workshop series consists of 12–14 hours of curriculum that can be taught in a two-day, facilitator-led workshop or in two-hour modules over a one- to two-month period. Certification is available for clients wanting to implement this program in their communities. *The 7 Habits of Successful Families* workshop follows a reinforced learning process that includes the following:

- An optional pre-, post-, and 90-day online assessment available via e-mail for all participants
- A comprehensive and easy-to-read guidebook
- Award-winning videos
- An interactive, idea-filled family calendar
- Thought-provoking experiential activities
- A healthy balance of values, principles (character), and skills

### The Proof Is in the Process

*The 7 Habits of Successful Families* workshop series is based on Stephen R. Covey’s No. 1 bestsellers *The 7 Habits of Highly Effective People* and *The 7 Habits of Highly Effective Families*. This engaging family-strengthening program has been proven successful with hundreds of families because it employs a self-discovery, principle-centered approach empowering all kinds of families.

When implementing a community initiative, passion and the right curriculum are essential. These two components alone, however, will not guarantee success. Successful, sustainable initiatives also include clear implementation plans and measurable outcomes. Allow us to partner with you in each of these components toward the creation of a world-class initiative.

## Strong Families Require Work and Sacrifice

Dr. Stephen R. Covey has noted that strong families don't just happen; they require the combined energy, talent, desire, vision, and dedication of all their members. Through the processes, tools, and skills outlined in *The 7 Habits of Successful Families* workshop, family members will be able to gain confidence in their knowledge and ability to strengthen their own families.

Program Outline	Core Competencies— Participants will be able to:
<p style="text-align: center;"><b>Habit 1</b> Be Proactive®</p>	<ul style="list-style-type: none"> <li>• Take initiative.</li> <li>• React less, take responsibility for their actions, and make better choices based on their values.</li> <li>• Choose to stay within their Circle of Control.</li> </ul>
<p style="text-align: center;"><b>Habit 2</b> Begin With the End in Mind®</p>	<ul style="list-style-type: none"> <li>• Set family standards together.</li> <li>• Create a family motto that gives that family direction.</li> <li>• Establish a family mission statement.</li> </ul>
<p style="text-align: center;"><b>Habit 3</b> Put First Things First®</p>	<ul style="list-style-type: none"> <li>• Identify their family priorities.</li> <li>• Honor the commitments they have made to their family members.</li> <li>• Use an idea-filled “family calendar” to plan and schedule fun family-engaging activities.</li> </ul>
<p style="text-align: center;"><b>Habit 4</b> Think Win-Win®</p>	<ul style="list-style-type: none"> <li>• Think in terms of mutual benefit.</li> <li>• Think interdependently—“we,” not “me”—and develop Win-Win Agreements.</li> </ul>
<p style="text-align: center;"><b>Habit 5</b> Listen First, Talk Second®</p>	<ul style="list-style-type: none"> <li>• Seek first to listen with the intent to understand the thoughts and feelings of others.</li> <li>• Then seek to effectively communicate their thoughts and feelings.</li> </ul>
<p style="text-align: center;"><b>Habit 6</b> Synergize®</p>	<ul style="list-style-type: none"> <li>• Appreciate and celebrate the differences in family members.</li> <li>• Creatively cooperate with each other.</li> </ul>
<p style="text-align: center;"><b>Habit 7</b> Sharpen the Saw®</p>	<ul style="list-style-type: none"> <li>• Build traditions that nurture the family physically, socially/emotionally, mentally, and spiritually.</li> </ul>

For more information, please contact one of the following individuals:

If west of the Mississippi, please contact Durrelle Price at 1-800-827-1776 ext. 76152, or email [Durrelle.Price@FranklinCovey.com](mailto:Durrelle.Price@FranklinCovey.com)

If east of the Mississippi please call Maria Walden at (678) 560-0079, or email [Maria.Walden@FranklinCovey.com](mailto:Maria.Walden@FranklinCovey.com)

**For more information, visit: [www.franklincovey.com](http://www.franklincovey.com)  
or call 1-888-868-1776.**